- Issues Management
- Global Media Relations
- Messaging Strategy
- Brand Stewardship
- Team Building & Leadership
- Client Relationships
- Crisis Communications
- Social Media Programs
- Global Thought Leadership

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PROFESSIONAL OVERVIEW

Thought Leader Zone GmbH (2011 – present)
Zurich, Switzerland
Consultant for thought-leadership positioning, global media relations, strategic messaging and marketing communications

Black & Veatch (2006 – 2011)
Kansas City, Missouri
Global marketing and communications leader for President and CEO of Black & Veatch's Global Water Business

GE Insurance Solutions (2003 – 2005)
Kansas City, Missouri
Global communications leader for CEO of one of three divisions of GE Insurance Solutions

Zurich Financial Services (2001 – 2003)
Zurich, Switzerland
Head of internal communications and organizational learning; member of executive staff for Zurich Financial Services

Roche Pharmaceuticals (1997 – 2001)
Basel, Switzerland
Head of global competitive intelligence, competitive information and counter-intelligence for F. Hoffmann-La Roche

Franklin Quest Consulting (1994 – 1997)
Europe and U.S.
Senior document scientist at Franklin Quest Consulting Group for F. Hoffmann-La Roche, Pfizer, Sandoz/Novartis, Glaxo, SKB, Novo Nordisk and Astra AB

Journalist (1984 – 1994)
Europe and U.S.
Journalist, editor and/or sub-editor for The Sunday Times and The Times of London; Financial Times' East European Markets; East European Banker; The Kansas City Star; UPI wire service; Voice of America Radio - Sofia, Bulgaria; Radio Free Europe/Radio Liberty - Munich, Germany